



# Northeastern University

## College of Professional Studies

### Global Leadership in Boston 2012

This intensive program is designed especially for postgraduate students in the Global Leadership Program or other Swinburne postgraduate courses. Working professionals wanting to enhance their academic preparation in this field may also be interested. The Global Leadership in Boston Program runs through the month of July, during the Winter Term at Swinburne.

#### Northeastern University

Founded in 1898, Northeastern University is the fourth largest private research university in the USA. It is leader in interdisciplinary research, urban engagement, and the integration of classroom learning with real-world experience. The University is located in the heart of Boston, the ultimate college town and the city is alive with the student's energy.

Boston is known for its wealth of educational and civic institutions and from the university you will be in walking distance to the world-renowned Museum of Fine Arts, Symphony Hall, Fenway Park, and the Museum of Science.



#### Unit descriptions\*

##### **Building Financial Relationships**      **HBBFIN6120**

Explores how financial institutions develop, price, and market financial products and services in a global economy. Topics include an examination of the variety of financial products available, product packaging and pricing decisions, cross-selling, and relationship building in a competitive marketplace.

##### **The Ethical Leader**      **HBBLDR6135**

From crises within our religious institutions to corporate fraud, our news is filled with examples of an ethical void in leadership and our society today. Citizens and employees alike are demanding that our leaders go beyond mere accountability for their actions; they're demanding moral leadership in both our institutions and society overall. Using case studies and current events, this course considers the conflicts that can arise when individual values conflict with those of the organization. The course examines actions leaders have taken and consequences faced when confronted with ethical dilemmas. From these learnings, a personal model for ethical leadership will be developed. This course will include field trips to local businesses in the Boston area.

#### Program Costs (prices reflected here are for 2011 and may increase in 2012)

|   |                               |   |   |
|---|-------------------------------|---|---|
| Tuition fees for two units#                                 | US\$4,280                     | Mandatory Health Insurance (Based on age)       | <24-----US\$182<br>24-30-----US\$222<br>31-40-----US\$331<br>41-50-----US\$599<br>51-64-----US\$1,116 |
| Visa Fees   | US\$390 (Approx)              | Mandatory Travel Insurance                      | AUS\$105.62 (Approx)  |
| Accommodation<br><i>(On-campus accommodation available)</i> | Variable<br><i>(US\$1785)</i> | Meals<br><i>(On-campus meal plan available)</i> | Variable<br><i>(US\$565)</i>  |
| Flights   | Variable                      | Living costs                                    | Variable  |

# Students must enrol in BOTH units in order to be eligible for a US Student Visa.  
Tuition fee is payable to Northeastern University to all participants except those enrolled at the GLP at Swinburne.

#### How to Apply

Applications available at Swinburne Abroad and online at [www.swinburne.edu.au/globalprograms/GLiB](http://www.swinburne.edu.au/globalprograms/GLiB)

The following documentation is required with your application:

- Results certificate
- Copy of a current passport
- Completed Study Plan (with Program Director approval)

*Note: only for student NOT enrolled in Leadership at Swinburne*

- Proof of Finances equal to US\$6,459. Only original bank statements will be accepted.

*Note: ALL applicants will be expected to provide proof for the full \$6,459*

- Copy of most recent IELTS result or equivalent

*Note: only for international students*

#### Application Deadline 23rd March 2012

Failure to submit all required documentation by final application date may result in your application being rejected.

#### For more information on the program

Global Leadership in Boston Website: [www.swinburne.edu.au/globalprograms/GLiB](http://www.swinburne.edu.au/globalprograms/GLiB)

#### Swinburne Abroad

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