

Industry-Based Learning

Information for host organisations

About Industry-Based Learning

Industry-Based Learning (IBL) is a highly regarded program available to undergraduate students following the successful completion of their second year of study. The program provides students with the opportunity to undertake a paid placement in industry for a period of six or 12 months in an area related to their studies. IBL students can make a valuable contribution to any organisation and come from a wide range of discipline areas.

Disciplines available

IBL students come from diverse fields of study, including:

- Accounting (B, H)
- Aviation management (E)
- Biochemistry (L)
- Biomedical engineering (E)
- Biotechnology (L)
- Business analysis (H)
- Business information systems (I)
- Business studies (B, H)
- Civil engineering (E)
- Commerce (B)
- Communication (H)
- Communication design (D)
- Computer science (I)
- Computer systems (I, E)
- Design and business (D)
- Electrical and electronic engineering (E)
- Entrepreneurship and innovation (B)
- Film and television (D)
- Finance (B, H)
- Games and interactivity (S)
- Human resource management (B, H)
- Industrial design (D)
- Information systems (I)
- Information technology (I)
- Interior design (D)
- International business (B, H)
- Management (B, H)
- Marketing (B, H)
- Mechanical engineering (E)
- Media (S, H)
- Multimedia (L)
- Multimedia design (D)
- Network design and security (I)
- Product design engineering (E)
- Psychology (H, L)
- Public and environmental health (L)
- Public relations (H)
- Robotics and mechatronics engineering (E)
- Social investment and philanthropy (B)
- Sociology and social sciences (H, L)
- Software development (I)
- Software engineering (I)
- Telecommunications and network engineering (I)
- Tourism management (H)

(B) Faculty of Business and Enterprise
 (D) Faculty of Design
 (E) Faculty of Engineering and Industrial Sciences
 (H) Faculty of Higher Education Lilydale
 (I) Faculty of Information and Communication Technologies
 (L) Faculty of Life and Social Sciences

How your organisation benefits

Quality support

Our capable and enthusiastic students enter your organisation equipped with up-to-date knowledge in their field of study. They have a high capacity and desire for learning and can offer invaluable assistance to your organisation.

Discover new talent

Placements are a great path to future employment. They allow you, as an employer, to discover new talent before your competitors and to secure the best graduates. Having a resource pool of capable students who are familiar with your company's processes and who are equipped with relevant training can be a great asset to organisations.

Gain new perspectives

Students can bring new ideas and approaches to your business to help shape decision-making in novel and creative ways. The program is also an effective way to access the perspective of our younger generations.

Benefit current employees

Your staff will have an important opportunity to develop strong leadership and mentoring skills as they guide students through their learning. Having young employees in your workplace will not only fill your workplace with energy and enthusiasm, but also demonstrate your commitment to supporting workers at every age and every stage of their development.

Exposure and networking opportunities

Becoming a host organisation provides many exciting opportunities to gain exposure for your company and brand. Raise your corporate profile through Swinburne publications, guest lecturing, social media networks and events. Our host organisations benefit from being able to position themselves as supporters of education and learning, by contributing to the development of an emerging professional.

How students are selected

The eligibility requirements for participation in Swinburne's IBL program are determined by each faculty. Eligibility is usually based on a student's academic results.

Faculty IBL coordinators liaise with students to advertise the role available within your organisation. You will be provided with a list of interested applicants from which you can conduct interviews and make the final decision regarding the appointment of the successful candidate. This ensures that they are the right fit for your organisation.

The program

IBL placements can commence either mid-year, between June and August, or at the end of the year, between November and February. Placements usually run for a period of either six or 12 months.

The program generally requires that placements be full-time, but some faculties can accommodate part-time placements.

Costs

Two models of IBL are currently offered at Swinburne.

Traditional IBL program

Students are paid directly by the host organisation at the relevant modern award rate or minimum award rate as applicable.

IBL scholarship program

Students receive an IBL scholarship stipend from Swinburne which is fully funded by the host organisation.

How to arrange a placement

Once you have identified your discipline of interest, contact the coordinator for the relevant faculty. They will be able to guide you through the process. You may contact multiple faculties if more than one is listed for your discipline of interest.

Contacts

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Industry Engaged Learning

Industry-Based Learning is one of a number of Industry Engaged Learning programs offered at Swinburne.

To learn more about IBL or other programs, contact the Industry Engaged Learning office.

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