



For a career that matters

# The new Bachelor of Arts



[swinburne.edu.au/arts](https://swinburne.edu.au/arts)

# Arts just got an upgrade

Swinburne University of Technology knows arts. We've been offering world-class study options for over 50 years and launched countless careers, always with an eye to an evolving future.

And your career is next.

With us, you never feel 'lost in the system' and can choose subjects that matter to you in a focused, supportive and active learning environment. In 2019 and 2020, students just like you ranked Swinburne arts first in Victoria and Melbourne for student satisfaction with overall experience.\*

For 2022, Swinburne is raising the bar again, with a new-look Bachelor of Arts that gives you a profound understanding of how we live and connect in our tech-rich world, with more real-world learning, and more options for a meaningful career.

\* QILT Student Experience Survey 2019, 2020.

## What's it all about?

It's literally Arts for Action. First we identified the societal issues that matter to you and our rapidly changing world, then hand-picked knowledge and skills from a range of humanities and social sciences to develop brand new majors – flipping the conventional development of an arts degree on its head.

You'll examine problems from multiple viewpoints, with multiple tools. Learn to think creatively and innovate new ideas others won't see. Target solutions to emerging social, economic and political challenges. There's almost no limit to your potential with this type of interdisciplinary degree to your name.

Our core units – undertaken by every arts student – provide an essential grounding to improving the world by improving ourselves. Working closely with other students, you'll study Technology and Society, Skills and Strategies for Social Change, and culminate with the Work Integrated Learning project Changemakers in Action – and an internship. Through this core, you'll discover just how transformative your arts degree can be.



Front cover: Neane Carter studying Bachelor of Laws/Bachelor of Arts.  
Above: Swinburne's Reconciliation Fire Pit is used to perform traditional smoking ceremonies.

## Arts degrees on offer

- Arts
- Arts (Professional)\*
- Arts/Business
- Arts/Psychological Sciences – NEW in 2022
- Arts/Science
- Health Science/Arts
- Laws/Arts

## A selection of Majors and Minors on offer

- Climate and Social Justice
- Criminology
- Ethics and Technology
- History<sup>^</sup>
- Indigenous Studies
- Perspectives on Globalisation
- Philosophy<sup>^</sup>
- Politics and International Relations<sup>^</sup>
- Politics, Power and Technology
- Professional and Creative Writing
- Screen Studies and Popular Culture
- Sociology<sup>^</sup>

## An introduction to course jargon

**Major:** A specialised area of study connected to your degree, with 8 inter-related units spread across your course

**Co-major:** A second specialised area of study, with 8 inter-related units from outside the arts, humanities, and social sciences study area

**Minor:** 4 inter-related units taken from a wide range of study areas from across Swinburne

**Elective:** Single units that don't form part of a major or minor

\* Includes a 12-month paid placement.

<sup>^</sup> Available as a minor or incorporated as part of a themed major.





## Flexible and modular

With a Swinburne arts degree, the only difficulty you might have launching a career is deciding which one. Career choices are innumerable, boasting transferable skills that integrate seamlessly across any community services or industry sector, from healthcare to finance to education to NGOs... you name it.

Hang one degree on your wall, or two. There's no need to choose between a private passion and something mum or dad might be happier with, as we offer a range of arts-based double degrees. Most are achievable in as little as four years so expand your university experience even further and prepare for optimal career choice in whichever direction life takes you.

After choosing your major, you'll still have half of your degree to make your own. You may opt to enhance your qualification with one of nearly 30 co-majors with subjects as diverse as animation, finance, neuroscience, and space technology; or explore the 50 or so minor options and almost endless list of electives. It's your degree, so shape it as you please.

The modular nature of Swinburne's arts degree also makes it easy to add a study tour, second internship, professional placement, or international student exchange.

## Careers that matter

The global conversation evolves rapidly. The ability to inject your unique voice and take action is key to shaping a career that truly matters. Swinburne will help you develop this ability, and take your education beyond the expected.

Work Integrated Learning is central to our arts degrees. Learn by doing, and doing it with industry professionals and community organisations. At Swinburne, all Bachelor of Arts students are offered internships as part of their degree. Upon graduation, you'll also benefit from having developed a work-relevant portfolio across your journey.

We also provide truly global perspectives in each course, through local industry and community partner experiences, international study tours, and overseas internships and exchanges.

In fact, Swinburne's stated aim is that by 2025 every graduate will get a job, and for that job to lead to a meaningful career – not just to the graduates, but to the communities in which they work.

### Quick facts

Swinburne arts, humanities and social sciences

**#1**  
MELB

for support services\*

**#1**  
VIC

for student satisfaction  
with overall experience  
[82% of UG students]\*

**5-Star**  
RATING

for UG median starting  
salary in Melbourne/  
Victoria^

**\$60.5K**

Highest Melbourne  
median salary for UG  
graduates^

**RANKED**  
**#45**

in the world's top  
universities under 50  
years old#

\* QILT Student Experience Survey 2019 and 2020

^ QILT Graduate Outcomes Survey 2018–2020

# 2021 QS World University Rankings – Top 50 Under 50

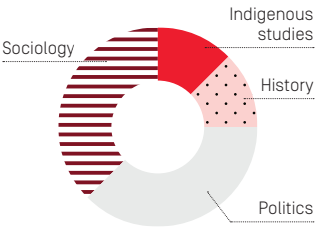
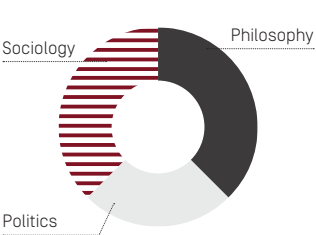
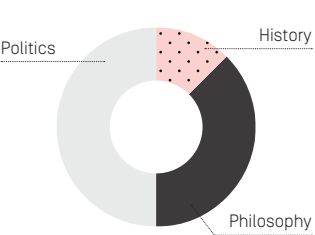
# Where will a Bachelor of Arts take you?

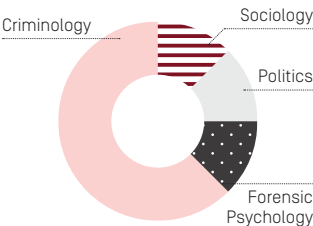
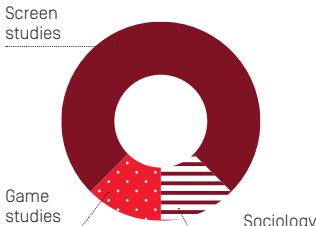

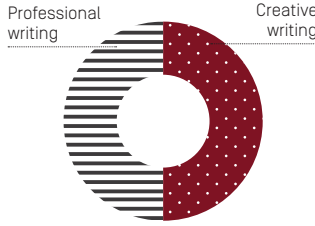


Fascinated by how humans shape the planet and its future? Want to understand how technology can advance society? Want to build a better world? A next-gen Swinburne arts degree gives you the practical skills needed to be the change you want to see.

Develop the know-how to engage in conversations and take action on the social issues that are important to you. Learn by doing through real case studies and with Swinburne's strong industry partnerships, engage with experienced guest speakers and projects around real-world challenges.



<p><b>I want to learn</b></p> <p>How to improve climate change and social justice outcomes.</p>	<p><b>I want to learn</b></p> <p>How to navigate the complexities and benefits of a multicultural society and international relations.</p>	<p><b>I want to learn</b></p> <p>How to ensure that technology is harnessed for ethical and socially responsible outcomes.</p>	<p><b>I want to learn</b></p> <p>How to engage in political debate and hold those in power to account in how they govern.</p>
<p><b>Study</b></p> <p>Bachelor of Arts</p> <p><b>With a major in</b></p> <p>Climate and Social Justice</p>	<p><b>Study</b></p> <p>Bachelor of Arts</p> <p><b>With a major in</b></p> <p>Perspectives on Globalisation</p>	<p><b>Study</b></p> <p>Bachelor of Arts</p> <p><b>With a major in</b></p> <p>Ethics and Technology</p>	<p><b>Study</b></p> <p>Bachelor of Arts</p> <p><b>With a major in</b></p> <p>Politics, Power and Technology</p>
<p><b>To learn about</b></p> 	<p><b>To learn about</b></p> 	<p><b>To learn about</b></p> 	<p><b>To learn about</b></p> 
<p><b>Tell me more</b></p> <p>The climate crisis is hitting a tipping point leaving some communities more vulnerable than others. This major will help you assist the increasing number of organisations who are considering their future and developing projects and policies to prepare.</p>	<p><b>Tell me more</b></p> <p>Develop the essential cultural competency skills for working in a diverse and globalised world where local issues can become global news and once distant cultures can connect in an instant.</p>	<p><b>Tell me more</b></p> <p>Unpack the ethical issues of how technology interacts with individuals, community groups and nations. Learn the skills to create more thoughtful technological practices across sectors from education and healthcare to governments and businesses of all kinds.</p>	<p><b>Tell me more</b></p> <p>Develop a deep understanding of key political concepts and learn to think critically about how technology influences security, power, freedom and human rights in traditional political processes and institutions on a local, national, and global level.</p>
<p><b>To become</b></p> <ul style="list-style-type: none"> <li>• Activist</li> <li>• Community advocate</li> <li>• Community development officer</li> <li>• Entrepreneur</li> <li>• Environmental officer</li> <li>• Journalist</li> <li>• Media researcher</li> <li>• Policy advisor/analyst</li> <li>• Public administrator</li> </ul>	<p><b>To become</b></p> <ul style="list-style-type: none"> <li>• Diversity officer</li> <li>• Foreign affairs officer</li> <li>• Global mobility advisor</li> <li>• Government relations manager</li> <li>• Intelligence analyst</li> <li>• International trade executive</li> <li>• International NGO officer</li> <li>• Ministerial liaison officer</li> <li>• Policy advisor/analyst</li> <li>• Security assessor</li> <li>• Stakeholder relations officer</li> </ul>	<p><b>To become</b></p> <ul style="list-style-type: none"> <li>• Business ethics consultant</li> <li>• Consumer advocate</li> <li>• Educator</li> <li>• Entrepreneur</li> <li>• Ethics and regulatory officer</li> <li>• Human rights officer</li> <li>• Media researcher/journalist</li> <li>• Policy advisor/analyst</li> <li>• Research and Development consultant</li> </ul>	<p><b>To become</b></p> <ul style="list-style-type: none"> <li>• Community development officer</li> <li>• Industrial and community advocate</li> <li>• Media advisor/researcher/journalist</li> <li>• NGO/aid worker</li> <li>• Policy advisor/analyst</li> <li>• Political campaigner</li> <li>• Politician</li> <li>• Social researcher</li> <li>• Strategic advisor</li> <li>• Trade union representative</li> </ul>

<p><b>I want to learn</b></p> <p>How society defines crime and treats criminals.</p>	<p><b>I want to learn</b></p> <p>How to anticipate future audience engagement in screen entertainment projects.</p>	<p><b>I want to learn</b></p> <p>How to understand, engage, and connect with Indigenous cultures and histories.</p>	<p><b>I want to learn</b></p> <p>How to tell compelling stories that will inform and inspire the world.</p>
<p><b>Study</b></p> <p>Bachelor of Arts</p> <p><b>With a major in</b></p> <p>Criminology</p> <p><b>To learn about</b></p> 	<p><b>Study</b></p> <p>Bachelor of Arts</p> <p><b>With a major in</b></p> <p>Screen Studies and Popular Culture</p> <p><b>To learn about</b></p> 	<p><b>Study</b></p> <p>Bachelor of Arts</p> <p><b>With a major in</b></p> <p>Indigenous Studies</p> <p><b>To learn about</b></p> 	<p><b>Study</b></p> <p>Bachelor of Arts</p> <p><b>With a major in</b></p> <p>Professional and Creative Writing</p> <p><b>To learn about</b></p> 
<p><b>Tell me more</b></p> <p>Gain a strong grounding in the interdisciplinary study of criminal behaviour. Examine youth, global, and cyber crime. Learn about the systems and practices within policing and corrections and investigate ways to break the cycle of crime.</p>	<p><b>Tell me more</b></p> <p>Screen technologies such as smartphones, streaming services and virtual reality are changing the way we seek entertainment and is set to alter our perception of reality entirely. Collaborate with screen industry experts to anticipate the future.</p>	<p><b>Tell me more</b></p> <p>Explore the rich history of Indigenous cultures around the world with a focus on the Aboriginal and Torres Strait Islander peoples, and how they can help us today. Learn to help organisations in any industry understand Indigenous experiences.</p>	<p><b>Tell me more</b></p> <p>Learn the art of crafting stories and scripts that evoke and inspire new ways of thinking about the world. Explore how digital communication has given power and voice to stories of diversity; and learn how to create persuasive copy that compels action.</p>
<p><b>To become</b></p> <ul style="list-style-type: none"> <li>• Anti-corruption investigator</li> <li>• Policy advisor/analyst</li> <li>• Case manager</li> <li>• Correctional officer</li> <li>• Early intervention support specialist</li> <li>• Media researcher</li> <li>• Researcher</li> <li>• Security consultant</li> <li>• Youth justice worker</li> </ul>	<p><b>To become</b></p> <ul style="list-style-type: none"> <li>• Advertising executive</li> <li>• Cultural services officer</li> <li>• Entertainment reviewer/writer</li> <li>• Digital content creator</li> <li>• Entertainment partnerships coordinator</li> <li>• Marketing officer</li> <li>• Film distribution executive</li> <li>• Podcast creator</li> <li>• Social media content creator</li> </ul>	<p><b>To become</b></p> <ul style="list-style-type: none"> <li>• Business executive</li> <li>• Communications officer</li> <li>• Community advocate</li> <li>• Development consultant</li> <li>• Community liaison officer</li> <li>• Cultural relations officer</li> <li>• Diversity officer</li> <li>• Media researcher/journalist</li> <li>• Policy advisor/analyst</li> <li>• Project officer</li> <li>• Public administrator</li> </ul>	<p><b>To become</b></p> <ul style="list-style-type: none"> <li>• Advertising executive</li> <li>• Arts administration</li> <li>• Communication coordinator</li> <li>• Copy writer</li> <li>• Digital content writer</li> <li>• Editorial assistant</li> <li>• Freelance writer</li> <li>• Journalist</li> <li>• Novelist</li> <li>• Podcast producer</li> <li>• Publisher</li> <li>• Social media coordinator</li> </ul>

This arts degree equips you with a strong set of transferable skills relevant to a broad range of industry sectors and career outcomes. The jobs listed above and on the previous page are just a sample. In addition to these majors, Swinburne's Arts degree has a broad selection of co-majors, minors, electives, and double degree options, and these may further develop your career goals and opportunities.

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The information provided here was correct at the time of printing (July 2021). For the most up-to-date information, please visit [swinburne.edu.au](https://swinburne.edu.au)

## CAMPUSES

### Hawthorn campus

John Street, Hawthorn

### Croydon campus

12-50 Norton Road, Croydon

### Wantirna campus

Stud Road, Wantirna

### Sarawak campus

Kuching, Sarawak, Malaysia

## FURTHER INFORMATION

📞 1300 275 794

✉️ [study@swinburne.edu.au](mailto:study@swinburne.edu.au)

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PLEASE  
RECYCLE

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