

Portfolio Guidelines (UG)

The following information is provided to assist applicants to the Faculty of Design



RELEVANT FOR DOMESTIC & INTERNATIONAL APPLICANTS

1. Design students entering Year 1 of a Bachelor degree using the ATAR score or equivalent and not seeking exemptions are **not** required to present a portfolio or attend an interview.
2. Students unable to meet ATAR score and pre-requisites are encouraged to follow Pathway or Guaranteed Entry Scheme (GES) options (see: www.future.swinburne.edu.au/pathways/index.html)
3. Undergraduate applicants seeking exemptions for courses at the Faculty of Design **must** submit examples of design work (portfolio) or a showreel along with academic transcripts from previous university or other qualifications.

Portfolio / Showreel Format:

- A consolidated PowerPoint, PDF, Flash or .MOV file on a CD formatted for both PC and Macintosh or, alternatively, on a DVD.
- Clearly label any submission with your name.
- Include necessary execution files such as QuickTime, Acrobat Reader, or Flash Player etc.

Applicants should consider the following in preparation of their portfolio:

1. Send an electronic copy of your portfolio as submissions will not be returned.
2. Your portfolio is regarded as a professional visual résumé and should be treated as such.
3. Include an introductory slide with your name and contact details, and which course you are applying for.
4. If you have relevant work experience you may wish to include a slide of CV/ résumé highlights.
5. You may wish to include a 'personal statement' slide about your study intentions, why you have chosen this course, and why you should be selected.
6. In general, submit a collection of between 15 and 30 of your best and most recent work.
7. Seek to represent personal interests and abilities, in a professional manner.
8. Where possible provide a small description of each project, especially if done during industry experience.
9. It is expected that your portfolio will demonstrate your ability to meet technical prerequisites such as a working knowledge of the 2D graphic applications Adobe Photoshop, Adobe Illustrator and Adobe InDesign or multimedia software such as PowerPoint, Flash, and Adobe Director (or similar) as relevant to your chosen area of discipline specialisation.

We recognise applicants will vary considerably in their backgrounds, and in order to advantage as many candidates as possible, the content of the portfolio is not prescribed.

Work may include:

- Drawing – with an emphasis on observational drawing skills and personal expression
- Photography – with an emphasis on visual conceptual skills as well as technique
- Design or Multimedia project work that demonstrates originality and problem-solving capabilities
- Visual and written documentation of the design development stages of a design project
- Finished examples (photographs, illustrations or renderings) of a 2D or 3D design project
- Design related work from another discipline
- Project work that demonstrates a visual narrative or sequence
- Group-based work you have been involved with (including a description of the extent of your involvement and contribution to the finished result).

For further information:

Domestic applicants:

Call 1300 ASK SWIN (1300 275 794) during operating hours 9am – 5.30pm AEST, or go to <http://www.future.swinburne.edu.au/>

International applicants:

Email international@swin.edu.au or go to <http://www.international.swinburne.edu.au/>