

Industry Placement

Shape the Future of Design



who what when where how many how + when why what else how much

Stephen Langdon

Academic Leader

Jackie Berry

Coordinator

Andrew Kean

Unit Convenor

who what when where how many how + when why what else how much

Academic mentors

Andrew Kean

Communication Design

Ray Graham

Communication Design

Steven Murdoch

Digital Media Design

Mark Strachan

Industrial Design

Blair Kuys

Industrial Design

Fiona Donald

Interior Design

Jill Holt

Film & Television

Jeff Bird

Film & Television

whowhatwhenwherehowmanyhow+whenwhywhatelsehowmuch

Applicants [you]

Completing second year 200 credit points min.

100 credit points in FoD

Good performance

Credit grade average

Make application

by 6 May 2011

who **what** when where how many how + when why what else how much

Industry Placement 1

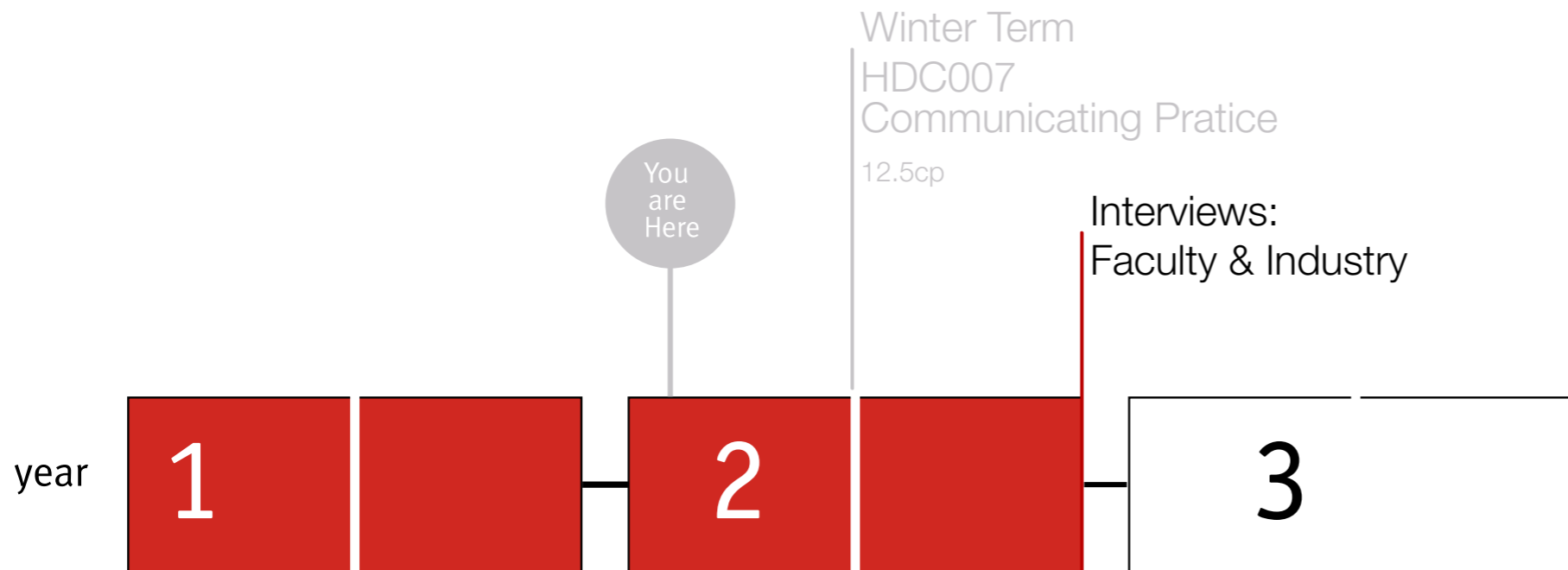
Industry Placement 2

- 24 weeks minimum
- 48 weeks maximum

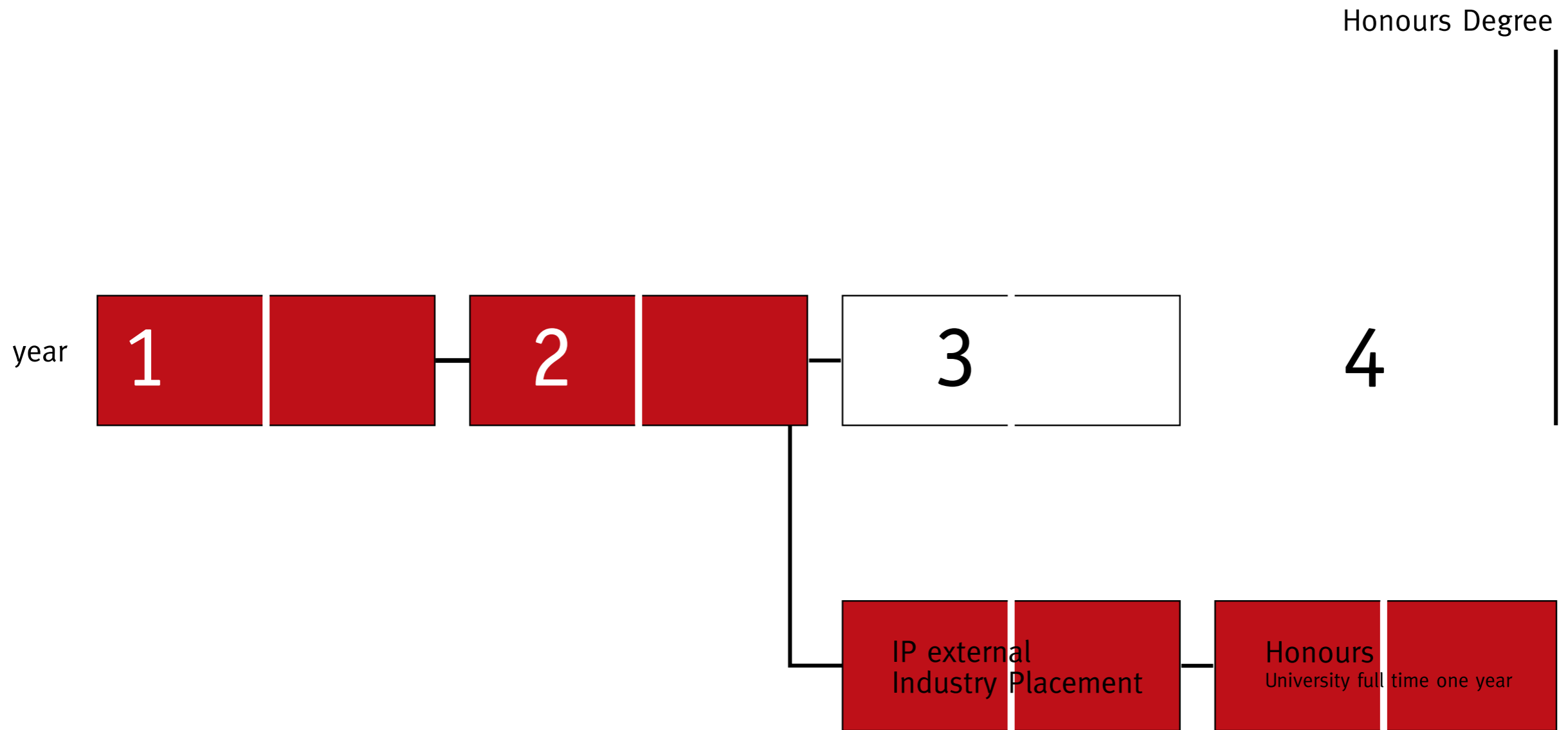
37.5 credit points per Industry Placement unit

- Also take 1 x 12.5 cp unit per semester
 - Design for Production
 - Information and Interface Design
 - Other?
- 50 cp maximum total per semester

who **what** when where how many how + when why what else how much



who **what** when where how many how + when why what else how much











whowhatwhenwherehowmanyhow+whenwhywhatelsehowmuch

Typical placements

- Design Studio
- Advertising Agency

Location

- Melbourne
- Interstate - Sydney
- International - London, Dublin, Madrid, New York, other*

whowhatwhenwherehowmanyhow+whenwhywhatelsehowmuch

Available placements

- There is no Faculty of Design 'quota'
- Industry decides

whowhatwhenwherehowmanyhow+whenwhywhatelsehowmuch

Semester 1 2010

	Applicants	Interviewed	Selected	Placed
Communication Design	40	34	21	19
Digital Media Design	11	8	8	4
Industrial Design	14	13	11	3
Interior Design	6	4	4	0
Film & Television	28	24	17	3

whowhatwhenwherehowmanyhow+whenwhywhatelsehowmuch

Semester 1 2011

	Applicants	Interviewed	Selected	Placed
Communication Design	50	46	25	23
Digital Media Design	17	14	13	5
Industrial Design	16	9	9	1
Interior Design	19	12	6	4
Film & Television	15	11	10	1



whowhatwhenwherehowmanyhow+whenwhywhatelsehowmuch

Do you want to be a good designer,
or an exceptional one?

Through Industry Placement you gain unrivalled mentoring and practical experience within a commercial design environment.

You will not get this type of experience anywhere else, and because you will return for Honours you can then apply your new skills, knowledge and perspective.

whowhatwhenwherehowmanyhow+whenwhywhatelsehowmuch

The benefits of an Industry Placement

- Gain valuable workplace experience
- Develop career opportunities and explore career options
- Apply the theory learned during your studies to real world situations
- Make valuable contacts within industry

whowhatwhenwherehowmanyhow+whenwhywhatelsehowmuch

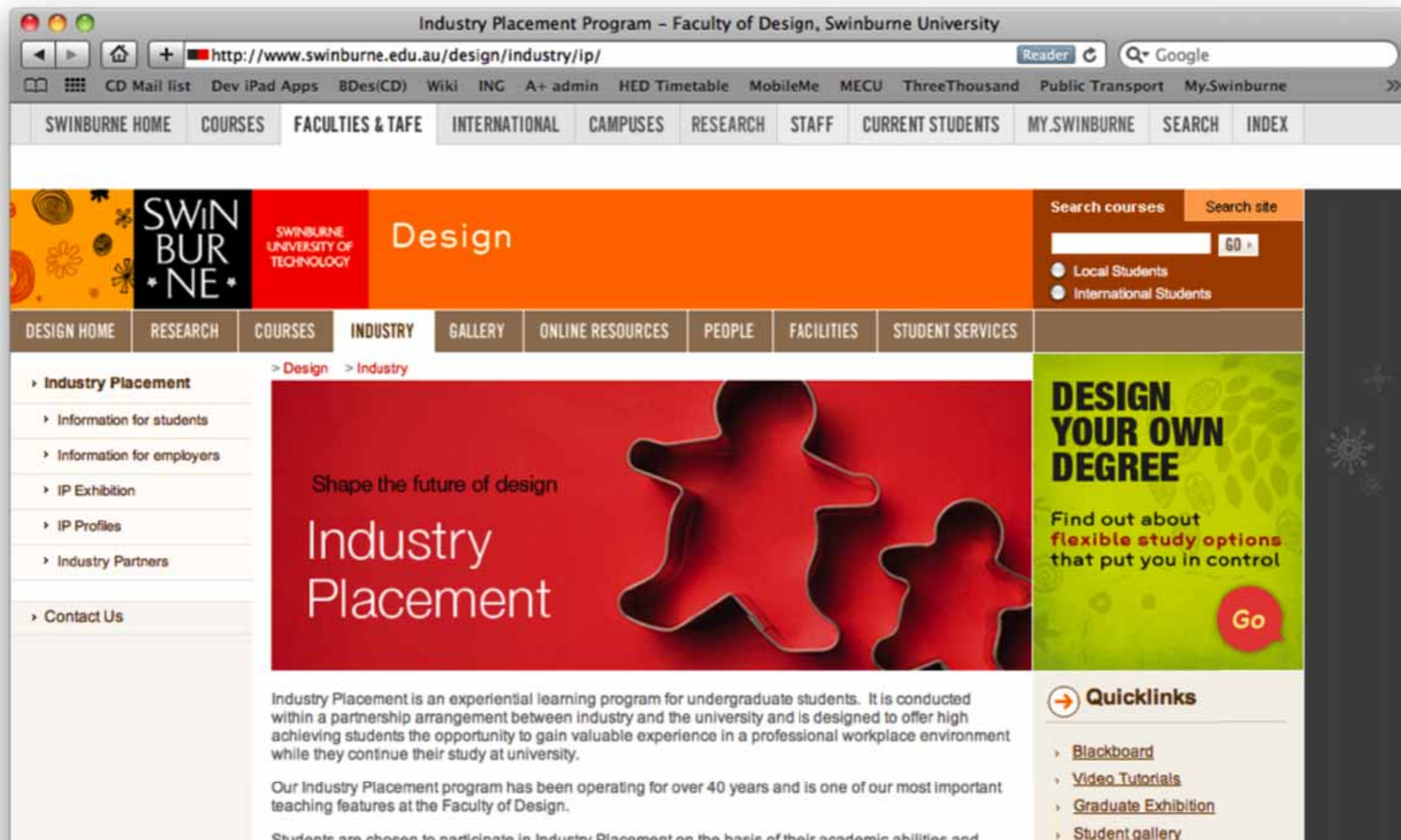
The benefits of an Industry Placement

- Develop practical workplace skills
- Earn while you learn
- Gain valuable insight into how organisations operate
- Clarify career objectives

whowhatwhenwherehowmanyhow+whenwhywhatelsehowmuch

Other stuff...

- Review the Industry Placement website



whowhatwhenwherehowmanyhow+whenwhywhatelsehowmuch

Other stuff...

- Apply online early

Industry Placement - Application 2012 - Faculty of Design - Swinburne University

http://www.swinburne.edu.au/design/industry/application-2012.php

SWINBURNE HOME COURSES FACULTIES & TAFE INTERNATIONAL CAMPUSES RESEARCH STAFF CURRENT STUDENTS MY.SWINBURNE SEARCH INDEX

SWINBURNE UNIVERSITY OF TECHNOLOGY Design

Search courses Search site

GO

Local Students International Students

DESIGN HOME RESEARCH COURSES INDUSTRY GALLERY ONLINE RESOURCES PEOPLE FACILITIES STUDENT SERVICES

> Design > Industry

> Industry Placement

> Contact Us

Thank You Your application for industry Placement has been sent to Jackie Berry CoOrdinator of Industry Placement Faculty of Design, Swinburne. An Information session for applicants will be held on Wednesday 6 April in PA309 at 5:30pm Please note: Applicants MUST be available for the Faculty selection interviews in November, and if selected the Student Preparation Seminar and industry interviews throughout December 2011, January and February 2012.

[Go back to the form](#) | [Create your own form](#)

Google docs

DESIGN YOUR OWN DEGREE

Find out about flexible study options that put you in control

Go

Quicklinks

- > [Blackboard](#)
- > [Video Tutorials](#)
- > [Graduate Exhibition](#)
- > [Student gallery](#)

whowhatwhenwherehowmanyhow+whenwhywhatelsehowmuch

If . . .

- After successful Faculty selection interview
- Industry Placement preparation seminar
 - All selected applicants to attend
 - Mid Year TBA
 - Must be available for industry interviews July/Dec–Feb

whowhatwhenwherehowmanyhow+whenwhywhatelsehowmuch

Contacting potential employers

- Discipline Academic mentors contact employers
- They 'arrange' the interviews
- Alternate employers [suggestions] considered
- Expect to have several interviews

Unplaced candidates

- Return to Year 3 of program
- No 'guarantees'

whowhatwhenwherehowmanyhow+whenwhywhatelsehowmuch

Salary

- Employers pay minimum Federal Award wages
- Annual leave + Superannuation
- No Industry Placement program without contract

Scholarship

- Introduced this year
- Three way arrangement Swinburne, Employer [host] & You

whowhatwhenwherehowmanyhow+whenwhywhatelsehowmuch

1. Apply early!

- On line Friday 6 May

2. Enrol in HDC007 Communicating Practice

- Amendment to enrolment form before Friday 6 May
- Winter term: Monday 20 June–Friday 29 July

3. Be proactive and aware

- Associations: eg: AGDA, DIA...
- Events: AGIdeas, State of Design, Open Day...

3. Selection and Interviews

- Academic selection panel: June & November
- Industry employers: July & December–February

whowhatwhenwherehowmanyhow+whenwhywhatelsehowmuch

Good luck

