

Ken Friedman

University Distinguished Professor

**Dean
Faculty of Design
Swinburne University of Technology
Melbourne, Australia**

Selective Biography

2011

About Ken Friedman

Ken Friedman is University Distinguished Professor and Dean of the Faculty of Design at Swinburne University of Technology in Melbourne, Australia. He works at the intersection of three fields: design, management, and art. Friedman works with theory construction and research methodology for design, with a focus on design process and design thinking for value creation and economic innovation. In 1990, Friedman created the first course in strategic design in Europe for the Oslo Business School, one of the first in the world. From 1994 to 2009, he was Professor of Leadership and Strategic Design at the Norwegian School of Management, where he worked on the knowledge economy, culture, and leadership. From 2003 to 2009, he held a research appointment at The Danish Design School and the Danish Design Research Center in Copenhagen.

Ken Friedman has done research in philosophy of design, doctoral education in design, knowledge management, and philosophy of science. He worked with national design policy in Estonia, Latvia, Lithuania, and Wales, and state design policy in Victoria, Australia. He has developed several international research networks and conferences for the design research community. He is an editor of the *Journal of Design Research* and the journal *Artifact* and an editorial board member of *Design Studies*, *Design and Culture*, and the *International Journal of Design*. Friedman is a Council Member of the Design Research Society and the Australian Deans of the Built Environment and Design, and has been an officer in both groups. He co-chaired the La Clusaz Conference on Doctoral Education in Design in 2000, the European Academy of Management Conference in 2006, the Design Research Society Conference in 2006, the Cumulus International Conference in 2009, and the Hong Kong Conference on Doctoral Education in Design in 2011, as well as chairing the Victoria Conference on Design Thinking in 2009.

In 2007, Loughborough University honored Friedman with the degree of Doctor of Science, *honoris causa*, for outstanding contributions to design research. The award citation by Public Orator Tony Hodgson appears at:

http://www.lboro.ac.uk/service/publicity/degree_days/2007/Summer/Friedman.html

Ken Friedman is also a practicing artist and designer active in the international laboratory of art, design, music, and architecture known as Fluxus. He had his first solo exhibition in New York in 1966. His work is represented in major museums and galleries around the world, including the Museum of Modern Art and the Guggenheim Museum in New York, the Tate Modern in London, the Hood Museum of Art at Dartmouth College, and Stadtsgalerie Stuttgart. The University of Iowa Alternative Traditions in the Contemporary Arts is the official repository of Friedman's papers and research notes. The Silverman Fluxus Collection at the Museum of Modern Art, Archiv Sohm at Stadtsgalerie Stuttgart and the Mandeville Department of Special Collections at the University of California also hold extensive archives on Friedman's work of the 1960s and 1970s.

Ken Friedman, PhD, DSc (hc), FDRS
University Distinguished Professor

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Melbourne, Australia

Personal details

Born September 19, 1949, New London, Connecticut, USA
Lives in Melbourne, Australia
Married to Ditte Mauritzon Friedman

Education

BA, MA, 1971. San Francisco State University. Interdisciplinary studies in education, psychology, and social science.

PhD, 1976. Graduate School of Human Behavior, United States International University. Leadership and human behavior. Honors in organizational management and behavior. [USIU merged with the California School of Professional Psychology in 2001 to become Alliant International University.]

Honors

University Distinguished Professor, 2010. Swinburne University of Technology.

DSc, honoris causa, 2007. Loughborough University. For outstanding contributions to design research.

FDRS, 2006. Fellow of the Design Research Society.

Book Series Editor

Series Editor with Erik Stolterman. *Design Thinking, Design Theory*. The MIT Press.

Career summary 1971-2010

2010- --. University Distinguished Professor, Swinburne University of Technology.
2008-2010. Professor of Design Theory and Strategy, Swinburne University of Technology, Melbourne.
2008- --. Dean, Faculty of Design, Swinburne University of Technology, Melbourne.
2004-2009. Professor of Leadership and Strategic Design, Norwegian School of Management, Oslo.
2003-2009. Danish Design Research Center, The Danish Design School, Copenhagen.
2000-2004. Visiting Professor, Staffordshire University, Stoke-on-Trent, UK.
1998-2000. Visiting Associate Professor of Design, Department of Experimental and Applied Aesthetics, School of Architecture, Lund University.
1994-2004. Associate Professor of Leadership and Strategic Design, Norwegian School of Management, Oslo.
1989-1994. Independent consultant in design and organizational management, Oslo.
1988-1989. Visiting artist and critic, Henie-Onstad Art Center, Oslo, Norway.
1988-1989. King Olav V Fellow, American Scandinavian Foundation.
1987-1988. Visiting designer, Oy Wärtsila Ab Arabia, Helsinki.
1981-1986. President and Publisher, The Art Economist Corporation, New York.
1979-1981. Executive Editor, National Arts Guide, Chicago and New York.
1979. Centennial Fellow, University of Nebraska.
1976-1979. Director, Institute for Advanced Studies in Contemporary Art, San Diego.
1972-1973. Assistant Director, de Benneville Pines, Angelus Oaks, California.
1970-1971. General Manager, Something Else Press, New York and California.

Research

Design research in design theory and the philosophical and scientific foundations of design research. Developing and teaching research methods and theory construction in design.

Management research in leadership, the knowledge economy, and the information society. Applied research in knowledge management, organizational learning, the experience economy, creativity, and innovation. Additional research on intermedia, and on the sociology and economics of art. From 1995 to 1999, director of the Nordic Center for Innovation at the Norwegian School of Management School of Marketing.

Long-term interest in curriculum development and program planning, emphasizing problem-based learning, problem solving, and the situated case method. Developed the concept of situated case teaching.

Editorial Positions

Series Editor, The MIT Press *Design Thinking*, *Design Theory* series with Prof. Erik Stolterman, Department of Informatics, Indiana University.

Editor, Australia, *Journal of Design Research*. [Inderscience].

Editor, *Artifact*. [Co-published by Indiana University School of Informatics, the University of California Irvine, the Danish Center for Design Research at the Royal Academy School of Architecture, and Swinburne University of Technology Faculty of Design. Formerly published by Taylor and Francis].

Editorial Board, *Design Studies*. [Elsevier].

Chairman, Editorial Advisory Board, *Design Research Quarterly*. [Design Research Society].

Editorial Board, *International Journal of Design*. [Chinese Institute of Design].

Editorial Advisory Board, *Journal of Research Practice*. [International Consortium for the Advancement of Academic Publication, Athabasca University].

Editorial Advisory Board, *Journal of Visual Arts Practice*. [Intellect].

International Advisory Committee, *ART Bibliographies Modern*. [Cambridge Scientific Abstracts]

Editorial Advisory Board, *Studies in Material Thinking*. [Auckland University of Technology, Faculty of Design and Creative Technologies].

International Advisory Board, *The Radical Designist*. [IADE].

Former Editorial Positions

Book Reviews Editor, *Design Research News*. [Design Research Society].

Editorial Board, *Multi. The Journal of Diversity and Plurality in Design*. [Rochester Institute of Technology].

Editorial Board, *Design Philosophy Papers*. [Team D/E/S].

Editorial Advisory Board, *Other Voices. The E-journal of Cultural Criticism*.

Keynote Speaker

2011. *The Shed: Accomodating Deep Practice*. Provocation Speaker, Moderator, and Interlocutor. Deep Practice: Deepening knowledge and innovation through design practice. Design Research Institute, RMIT University. Melbourne, Australia.

2010. *Provocation: What Will We Do, How Will We Do It?* Design for Social Business. Istituto Europeo di Design Milano and Grameen Creative Lab. October 19, 2010. Milan, Italy.

2009. *Design Research and Education for the Six World Economies*. ANZAAE 2009 Aotearoa New Zealand Association of Art Educators. April 21, 2009. Dunedin, New Zealand.

2008. *Tomorrow's Design Industry*. Design Institute of Australia. Western Australia Forum 08: Icons of Design. October 19, 2008. Perth, Australia.

2007. *Understanding Design Research*. Design Educators' Forum of South Africa – DEFSA. FLUX: Design Education in a Changing World, October 3-5, 2007, Cape Peninsula University of Technology, Cape Town, South Africa.

2007. *Principles for Design and Design Research*. International Conference on Design Principles and Practices, January 4-7, 2007, Imperial College, London University, London, UK.

2006. *The Future of Design Research*. Annual General Meeting. Design Research Society. 14 September 2006, Chelsea College of Art, University of the Arts, London, UK.

2005. *Six Economies for Design Research*. Founding Conference of the International Association of Societies for Design Research. November 1-4, 2005, National Yunlin University of Science and Technology, College of Design, Yunlin, Taiwan.

2005. *Building Theory. What, How, and Why?* Third International Conference of Design Research, October 12-15, 2005, Rio de Janeiro Brazil.

2005. *Building Research Culture in Art and Design*. Pride and PreDesign. The Cultural Heritage and the Science of Design, Cumulus Spring Conference, 26-29 May, 2005, at IADE Instituto de Artes Visuais Design and Marketing through its Design School and UNIDCOM - Unidade de Investigacao em Design e Comunicacao, Lisbon, Portugal.

2005. *What Wine and Oil Tell Us*. Agrindustrial Design Symposium: Olive Oil, Wine, and Design, Izmir University Economics, April 27-29, 2005, Izmir, Turkey.

2004. *Design Policy and Industrial Growth in the Knowledge Economy*. First International Design Forum: The Furniture Industry Confronts Globalization. Organized by Exponor, ESAD – the School of Art and Design, and ACICP Commercial and Industrial Association of the Municipality of Paredes. March 4, 2004.

2003. *Design Policy for Estonia in the Global Economy*. Cumulus Conference, Tallinn.

2002. *Design Curriculum Challenges for Today's University*. Enhancing the Curricula: Exploring Effective Curricula Practices in Art, Design and Communication in Higher Education. Center for Learning and Teaching in Art and Design. First International Conference, co-sponsored by the European League of Institutes of Arts The Art, Design and Communication - Learning and Teaching Support Network, April 10-12, 2002, Royal Institute of British Architects (RIBA) London, UK.

2001. *A Whispered History*. Symposium and Seminar on the Body, Culture, and Religion. Lund University, Lund, Sweden, October 5-6, 2001.

2000. *Creating Design Knowledge: From Research into Practice*. IDATER 2000: International Conference on Design and Technology Educational Research and Development, Loughborough University.

2000. *Design Education in the University. Professional Studies for the Knowledge Economy*. Re-inventing Design Education in the University. International Conference, Curtin University of Technology School of Design, December 1-13, 2000, Perth, Australia.

Conference Chair

2011. Co-chair of the International Conference on Doctoral Education in Design -- Practice, Knowledge, Vision. School of Design, Hong Kong Polytechnic University and Swinburne University of Technology Faculty of Design. Hong Kong.

2010. Chair of the International Conference on Design Thinking. Swinburne University of Technology, with support from the Victorian Endowment for Science, Knowledge, and Innovation and Design Victoria. Melbourne and Torquay, Australia.

2010. Co-chair of the Cumulus International Conference. Swinburne University of Technology and RMIT University. Melbourne, Australia.

2009. Convenor and Chair of the Conference on Building for the Future of Design Research in Australia and New Zealand. Melbourne, Australia.

2007. Co-chair of the International Conference on Events and Event Structures, Center for Design Research at Denmark's Design School and The Royal Danish Academy of Fine Arts School of Architecture. (Co-chair with Prof. Owen Smith, University of Maine.)

2006. Co-chair of the Design Research Society International Conference in Lisbon, Portugal, at IADE Instituto de Artes Visuais Design and Marketing through its Design School and UNIDCOM - Unidade de Investigacao em Design e Comunicacao. (Co-chair with Prof. Eduardo Corte-Real, IADE, and Dr. Terry Love, Curtin University.)

2006. Co-chair of European Academy of Management Conference in Oslo at the Norwegian School of Management. (Co-chair with Prof. Johan Olaisen, Norwegian School of Management.)

2005. President of the Scientific Committee. Pride and PreDesign. The Cultural Heritage and the Science of Design, Cumulus Spring Conference, 26-29 May, 2005, at IADE Instituto de Artes Visuais Design and Marketing through its Design School and UNIDCOM - Unidade de Investigacao em Design e Comunicacao, Lisbon, Portugal.

2004. Organizer and chair of the Bornholm Conference of the Center for European Philosophy of Art and Design.

1998-2000. Co-chair of the La Clusaz Conference on Doctoral Education in Design. (Co-chair with Prof. David Durling, Middlesex University.)

1998. Organizer and co-chair of the Talloires Conference on Knowledge Management in Talloires, France, Nordic Center for Innovation and Interactive Coaching Services SA.

1997. Organizer and co-chair of the Talloires Conference on Innovation and Creativity in Talloires, France, Nordic Center for Innovation and Interactive Coaching Services SA.

1985. Organizer and co-chair of the New York University Conference on Art and Economics New York University Graduate School of Business Administration. (Co-chair with Prof. Oscar Ornati.)

1979. Organizer and chair of the conference on Art at the End of Twentieth Century, University of Nebraska Centennial Program, Lincoln, Nebraska.

1973. Organizer and chair of the international conference on art and culture in society The Public Imagination, De Benneville Pines Conference Center, Angelus Oaks, California.

1973. Organizer and chair of the conference on music and intermedia The Expanded Ear, De Benneville Pines Conference Center, Angelus Oaks, California.

Professional Service and Activities

Steering Committee Member, Design for Social Business. Istituto Europeo di Design and Grameen Creative Lab. November 2011. Barcelona, Spain.

Steering Committee Member, Design for Social Business. Istituto Europeo di Design Milano and Grameen Creative Lab. October 19, 2010. Milan, Italy.

Project group member and senior research advisor, Design for Latvia, a policy research program supported by The Royal Danish Ministry of Economic and Business Affairs Danish Business Sector Program for Eastern Europe and the Ministry of Economics of the Republic of Latvia.

Project group member and senior research advisor, policy project on the elaboration of the Estonian design policy measures. Copenhagen and Tallinn: The Danish Ministry of Economic and Business Affairs Program for Eastern Europe, the National Agency for Enterprises and Housing, and The Estonian Ministry for Communications.

Communications secretary and council member, Design Research Society.

Center for the Philosophy and Design (CEPHAD), Design Research Center, Denmark's Design School, Advisory Board Member.

Border Institute for Advanced Studies in Non-Linear Events and Structures, Department of English and Comparative Literature, San Diego State University, Advisory Board Member.

External doctoral supervisor at the Norwegian University of Science and Technology (NTNU), Trondheim, Norway.

External doctoral supervisor at Southern Danish University, Sønderborg.

External doctoral supervisor at Capetown Technikon, Republic of South Africa.

Doctoral opponent in psychology and design research at the University of Aarhus.

Doctoral opponent in knowledge management and innovation at Copenhagen Business School.

Referee for conferences, journals, and books in organization theory, knowledge management, design, art, information science, and management.

Project member Information Context for Biodiversity Conservation, European Union Info-2000 Initiative, Project No. 5052, Union of International Associations, Brussels, World Conservation Monitoring Centre, Cambridge UK, Nordic Center for Innovation, Norwegian School of Management, Oslo, Institute of European Environmental Policy, Arnhem [reports available: Ecolynx URL: <<http://www.uia.org/ecolynx/ecolynx-reports.htm>>.]

Academic planning and governance, including administrative and academic service

1996-present. Academic referee for professorial hiring and promotion and for tenure evaluation in Norway, Denmark, Sweden, Finland, the United Kingdom, the United States, Canada, Turkey, Singapore, and Australia.

2004-present. Doctoral examiner in knowledge management and innovation at Copenhagen Business School, Denmark. Doctoral examiner in art and design at University of Gothenburg, Sweden; UTS University of Technology Sydney, Australia. Doctoral examiner in psychology at University of Aarhus, Denmark. Doctoral examiner in design at Polytechnic University of Milan; University of South Australia, Adelaide. Doctoral examination adjudicator in communication, Monash University, Melbourne.

2003-present. Scientific referee: Australian Research Council; United Kingdom Arts and Humanities Research Council; Fonds zur Foerderung der wissenschaftlichen Forschung, Austria.

2005-present. Steering Committee for the International Summer Program of the Norwegian School of Management.

2004-present. Advisor to the Information Design Program, Department of Informatics, University of Oslo.

2004. Advisor to the Design Studies Program, Art Institute of Portland.

2004. Editorial and writing support for the Norwegian School of Management Self-Assessment Report 2004 for EFMD-EQUIS accreditation renewal.

2001-2003. Consultant to the Executive Associate Vice Chancellor's Design School Planning Committee, University of California, Irvine.

2001. President of the Doctoral Examiners' Commission, Department of Technology, Polytechnic University of Milan.

1999. Editorial and writing support for the Norwegian School of Management Self-Assessment Report 1999 for EFMD-EQUIS accreditation application.

1997-1999. Norwegian School of Management Faculty Senate.

1997-1998. Norwegian School of Management Ad Hoc Committee on Research Policy.

1996-98. Norwegian School of Management Faculty Publications Committee.

1996-97. Norwegian School of Management Profile and Name Committee.

1996. Norwegian School of Management Coordinator of the four-year integrated master's of marketing management program (Sivilmarkedsfører). Worked with dean to restructure program and secure final full accreditation from national ministry of education.

Other professional experience

From 1971, Extensive editorial and publishing experience, including work as consulting editor to reference books, developmental editor for research monographs in the arts, design, and architecture, and general editorial experience in journals and book publishing.

Consultant and external reviewer for MIT Press, McGraw-Hill, Berg, Sage Publications, Palgrave Macmillan, Blackwell, St. Martin's Press, St. James Press, and others. Formerly development editor for UMI Research Press.

From 1966, active in Fluxus, the international experimental laboratory for art, design, architecture, and music. Work represented in major museums and galleries around the world, including Museum of Modern Art, Guggenheim Museum, Tate Modern, Hood Museum of Art, Stadtsgalerie Stuttgart, and others.

Friedman's work has been exhibited at the Tate Gallery and the Royal Academy in London, San Francisco Museum of Modern Art, Statens Museum for Kunst in København, the Biennale of Venice, Museum Ludwig in Cologne, the Museum of Modern Art, the Whitney Museum and the Emily Harvey Foundation Gallery in New York, as well as at the Emily Harvey Cultural Association in Venice.

Teaching and Curriculum Development

1) Norwegian School of Management, Oslo

Graduate degree program designed

With Prof. Johan Olaisen, designed and earned full final accreditation for the Sivilmarkdesfører degree program, now revised as the B.Sc. and M.Sc. sequence in Marketing and Management.

Graduate courses designed and taught

M.Sc. Course in Leadership
Executive MBA Course in Leadership
M.Sc. Course in Intellectual Capital (Co-responsible for course)
Graduate Seminar in Leadership
Graduate Seminar in Knowledge Management
Master's Degree Research Seminar
Graduate Introduction to Research and Writing

Graduate courses taught

Executive MBA Course in Knowledge Management

Undergraduate courses designed and taught

Museum and Gallery Management
Organization and Leadership
Strategic Design
Design for Communication
Design Theory

2) Denmark's Design School

Undergraduate course designed and taught

Introduction to Design Theory

3) Design Research Center

Module on research and writing for Master's program in Design at the Design Research Center, The Royal Academy School of Architecture, Copenhagen.

4) Interuniversity Doctoral Programs

Scandinavia

Interuniversity doctoral course

NORFA (Nordic Interuniversity Seminar) Doctoral Course in Information Science (Co-responsible for course). Interuniversity doctoral course designed and taught for Norwegian School of Management, the University of Gothenburg, and the Royal Danish School of Library Science

NORFA Doctoral Research Course in Philosophy of Science for Information Science. (Co-director). Interuniversity doctoral course designed and taught for Norwegian School of Management, the University of Gothenburg, and the Royal Danish School of Library Science

UK

Interuniversity doctoral course

DART Doctoral Advanced Research Training Course in Art and Design. Interuniversity doctoral course co-designed and co-taught for Middlesex University, Hertfordshire University, and London Metropolitan University, sponsored and funded by the United Kingdom Arts and Humanities research Council (AHRC)

5) Doctoral Supervision

Doctoral research supervisor, external, Department of Product Design, Norwegian University of Science and Technology, Trondheim, Norway.

Doctoral research supervisor, external, Mads Clausen Institute for Product Innovation, University of Southern Denmark, Sønderborg, Denmark.

Doctoral research supervisor, external, Capetown Technikon, Capetown, Republic of South Africa.

6) Copenhagen Business School

Graduate course co-designed and co-taught

Co-developed and co-taught full-time MBA course with Sven Junghagen on Managing Knowledge, Creativity, and Design.

7) Oslo Business School

Undergraduate course designed and taught

Developed and taught B.Sc. course in Strategic Design. (This course in 1990 was the first course in design management in Norway and one of the first courses in strategic design in any business school.)

Guest lecturer and visiting professor

Guest lecturer and visiting professor at many colleges and universities in the United States and Europe between 1967 and 2005. These include University of California at Davis, University of Nebraska at Omaha, Eastern Washington University, Emory University, University of California at Riverside, University of Nevada at Reno, University of South Dakota, California College of Arts and Crafts, Center for Creative Studies College of Art and Design, Colorado College, San Francisco Art Academy, University of Colorado, University of Michigan, Columbia University, Boise State University, Centre College of Kentucky, Maryland Institute College of Art, San Diego State University, University of British Columbia, Claremont Graduate School, Creighton University, Starr King School of the Graduate Theological Union at Berkeley, Princeton University, Massachusetts College of Art, Technological University of Delft, Williams College, Royal Danish Art Academy Sculpture Department, Royal College of Art London, New York University, Copenhagen Business School and many more.

Courses and seminar topics developed and taught over the past four decades include: leadership, organization theory, sociology of knowledge, knowledge management, and philosophy of management; strategic design, philosophy of design; contemporary art history, art theory, art criticism, sociology of art, and economics of art. Subject-field seminars, workshops and seminar topics developed and taught include: comparative research methodology, research methods for social science, research methods for design research, research writing for doctoral students, and publishing seminars for academic faculty members.

Selected courses, projects, and workshops

1994. National College of Art and Design, Oslo. Developed and taught intermedia seminar.

1991-1993. Oslo Business School. Developed and taught first course in strategic design in Europe and the first course in design management in Norway.

1992. European Architecture Students Assembly, Urgup, Turkey. Developed and taught intermedia seminar.

1990. European Architecture Students Assembly, Karlskrona, Sweden. Developed and taught intermedia seminar.

1984. Rhode Island School of Design. Developed and taught seminar in art criticism and art theory.

1981. William Paterson College, Wayne, New Jersey. Developed and taught seminar in contemporary art criticism and art theory.

1979. University of Nebraska (Centennial Fellow). Developed and taught Centennial Fellow Seminar in art theory.

1976. Starr King School, Graduate Theological Union, Berkeley. Developed and taught summer session course on religion and the arts.

1974. University of Colorado, Boulder. Developed graduate seminar in intermedia for visiting artist program.

1974. Western Washington University, Bellingham. Developed and taught lecture series and seminar in the sociology of art for visiting artist program.

1967-1969. San Francisco State College Experimental College. Special course leader, San Francisco State College Department of Radio, Television and Film. Developed and taught the first course in intermedia ever taught in a university.

1967. San Francisco State College Experimental College. Special course leader, San Francisco State College English Department. Developed and taught course in literature of Surrealism and the avant-garde.