

# 2012 Program Planner - Unilink

## Bachelor of Design (Digital Media Design)

DDIG10

Student ID: \_\_\_\_\_

Given Name: \_\_\_\_\_

Family Name: \_\_\_\_\_

YEAR 2 SEMESTER 1 ✓		YEAR 2 SEMESTER 2 ✓	
Unit Code	Unit Title	Unit Code	Unit Title
HDMMD111	2D Animation	HDMMD122	2D Character Animation
HDMMD112	Imaging for Narrative and Storyboards	HDMMD221	Typography for Screen and Motion
HDMMD121	Interactive Design for Web Technology	HDMMD211	Interactive Design for Games and Web
HDC005	Contemporary Design Issues	HDMMD212	Digital Video Camera Techniques
		<b>YEAR 2 WINTER SEMESTER</b>	

YEAR 3 SEMESTER 1 ✓		YEAR 3 SEMESTER 2 ✓	
Unit Code	Unit Title	Unit Code	Unit Title
HDMMD321	Individual Research Project	HDMMD311	Group Research Project
HDMMD312	Multimedia Design New Technologies	HDMMD322	Multimedia Design: Advanced Technology
And two (2) units from a Minor or Advanced Minor		And two (2) units from a Minor or Advanced Minor	
<b>YEAR 3 SUMMER SEMESTER</b>		<b>YEAR 3 WINTER SEMESTER</b>	

MINORS ✓		✓	
Communication Design Minor		Interior Design Minor	
Film and Television Minor		Film and Television Theory Minor	
Industrial Design Minor		International Exchange (External Studies)	
		Other:	

ADVANCED MINORS ✓		✓	
3D Animation and Modelling Advanced Minor		Motion Graphics	
Branding and Advertising Strategy		Packaging and the Branded Environment	
Design Management		Typography	
Other:			

PROFESSIONAL LEARNING UNIT ✓			
HDD0009	Careers in the Curriculum (compulsory - 2nd year)		

Student Signature: \_\_\_\_\_

Date: \_\_\_\_\_

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Adv. Standing: \_\_\_\_\_

Processed by: \_\_\_\_\_

Date: \_\_\_\_\_

Notes: \_\_\_\_\_

## Faculty of Design Minors

### Communication Design Minor

HDCOM111	Introduction to Communication Design
HDCOM112	Typography
HDCOM121	Form and Structure for Communication Design
HDCOM122	Photography in Communication Design

### Industrial Design Minor

HD3D003	Product Design Studio 1
HD3D004	Product Communication
HDIND121	Industrial Design Studio - Ergonomic Interaction
HD3D007	Product Design Studio 2

### Interior Design Minor

HDINT111	Interior Design Studio - Context, Space, Place and Dwelling
HDINT112	Interior Design Communication
HDINT121	Interior Design Construction Technology
HDINT212	Digital Representation

### Film and Television Minor

HDFTV111	Scriptwriting and Directing Narrative Film
HDFTV113	Postproduction and Editing
HDFTV1222	Film Screening Series: Contemporary Cinema
HDFTV123	Production Management/ Sound Design

### Film and Television Theory Minor

HDFTV001	Introduction to Genre
And one (1) elective	
HDFTV002	Australian Film and TV History
HDFTV003	Race, Class and Gender in Hollywood

### International Exchange Minor

HDZ507	International Exchange (External Studies) 50 credit points
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## Faculty of Design Advanced Minors

### 3D Animation and Modelling Advanced Minor

Note: One unit of study should be selected per semester. There are no prerequisite units of study however competency in 3D Modelling, texturing, cinematography and rendering methods is expected.

HDMMD213	3D Modelling for Objects and Environments
HDMMD214	3D Character Modelling
HDMMD200	3D Character Design and Animation
HDMMD300	3D Character and Environment Design for Animation

### Packaging and the Branded Environment

LBM200	Marketing Behaviour
HDMMD213	3D Modelling for Objects and Environments
HDC012	Materials, Technology and Sustainability
HDC013	Major Project

### Branding and Advertising Strategy

LBM200	Marketing Behaviour
HDMMD221	Typography for Screen and Motion
HDCOM222	Visual Language
HDCOM323	Advertising Design

### Design Management

HDC006	Managing Design
HDC008	Design Systems and Services
HDC009	Design and Business Strategy
HDC011	Design Thinking

### Motion Graphics

HDMMD111	2D Animation
HDFTV1222	Film Screening Series: Contemporary Cinema
HDMMD221	Typography for Screen and Motion
HDFTV313	Sound Design for Screen

### Typography

HDCOM112	Typography
HDCOM121	Form and Structure for Communication Design
HDCOM211	Typography for Publication
HDCOM322	Information and Interface Design

## Exemptions and Advanced Standing

Admission to your current course was made on the basis of a block exemption and no further exemptions are allowed.

### Advanced Standing:

### Student Completes:

100cp (general)	Final 150cp Major and 1 Minor
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## Professional Learning Model

Careers in the Curriculum is part of the Swinburne Professional Learning Model. It is a compulsory, fee exempt unit targeted at developing career planning and career management skills. Most students will undertake this unit of study during the second year of their program. The Professional Learning Model also includes alternative study options such as study tours, international exchange and industry placement.

More information on these options is available at:

<http://www.swinburne.edu.au/hed/professionalllearning/index.html>