Career Success Program

Duration

The Career Success Program runs throughout the two years of selected professional masters courses:

**Master of Marketing (Professional)**
**Master of Commerce (HRM) Professional**
**Master of Business Management (Professional)**
**Master of Finance and Banking (Professional)**
**Master of Entrepreneurship and Innovation (Professional)**
**Master of Social Investment and Philanthropy (Professional)**
**Master of Professional Engineering**

The Career Success Program provides essential preparation for participation in the Professional Masters Industry Project unit – ie EAT80002 (Engineering) or BUS80020 (Business). The program assists students to develop the necessary knowledge and skills to engage professionally with industry. It features workshops, industry engagement and individual career coaching with a focus on the development of key employability skills.

Contact hours

Varies by semester with a nominal contact time of 48 hours.

**Semester 1 (approx. 13 hours)**

- Career Success Program orientation workshop - this workshop is usually conducted on the second Saturday of semester
- Intensive career planning and industry engagement workshop 1 – this workshop is usually conducted the first Monday after completion of the formal Swinburne exam period
- Individual career coaching session - by appointment during the teaching period

**Semester 2 (approx. 6 hours)**

- Intensive career planning and industry engagement workshop 2 - this workshop is usually conducted the first Monday after completion of formal Swinburne exam period

**Semester 3 (approx. 15 hours)**

- Industry project selection and allocation activities throughout semester
- Individual career coaching session – by appointment during the teaching period
- Industry engagement workshop (optional) - this workshop is usually conducted the first Monday after completion of formal Swinburne exam period
Semester 4 (approx. 14 hours)

- Job search intensive strategies workshop – this workshop is usually conducted after completion of the formal Swinburne exam period
- Industry engagement workshop (optional) - this workshop is usually conducted the first Monday after completion of formal Swinburne exam period

Aims and objectives

The Career Success Program aims to assist students with developing industry knowledge and in-demand skills by employers, with a focus on preparation for post-study career opportunities in Australia and internationally. The program is also designed to provide students with the professional training required for participation in the Professional Masters Industry Project unit – ie EAT80002 (Engineering) or BUS80020 (Business).

The program incorporates:

Courses with program

Students are required to undertake the Career Success Program in the following professional master’s programs:

- Master of Marketing (Professional)
- Master of Commerce (HRM) Professional
- Master of Business Management (Professional)
- Master of Finance and Banking (Professional)
- Master of Entrepreneurship and Innovation (Professional)
- Master of Social Investment and Philanthropy (Professional)
- Master of Professional Engineering
Program information in detail

- Teaching methods, assessment and content.

Teaching methods

Teaching in the Career Success Program includes formal workshops, industry engagement events and group activities, in addition to individual coaching and feedback sessions.

Students are also encouraged to undertake additional professional development activities dependent on their individual needs. This may include participation in professional communication and career development activities provided by the university.

There are no formal assessments however students are expected to attend and actively participate in all workshops and events.

Content

The Career Success Program includes the following elements:

Careers in Australia – overview of the Australian employment market with a focus on cultural and compliance requirements

Career planning – the steps required for effective career planning and engagement

Career stream – engineering or business professional development

Employment networking – opportunities to meet employers and gain industry insights

Job search – support with written applications and interview skills training, to support the transition from study to employment