

■ Postgraduate

# Business Administration (MBA)

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UNIVERSITY OF  
TECHNOLOGY

[swinburne.edu.au/postgrad](http://swinburne.edu.au/postgrad)



## Postgraduate programs in business administration



The learning experience, new skills and networks formed during an MBA have the potential to transform your career and perspective.

Swinburne is very proud of its teaching staff – 100 per cent have current business experience, as reported in the 2011 Australian MBA rankings survey conducted by the Australian Financial Review *BOSS* magazine. Swinburne was the only top 20 MBA provider to achieve this result.

Swinburne's size and commitment to innovation enables staff to forge close and meaningful relationships with industry – drawing on industry panels to develop courses, guest lecturers to enrich course presentations and industry networks to connect graduates.

If you want an MBA distinguished by its focus on innovation and value a relevant, high-quality learning experience, then the Swinburne MBA is the degree for you. With fast-track opportunities to complete the course in 12 months, this program offers flexibility and opportunity.

### Choosing Swinburne

Swinburne has been ranked among the top 400 universities in the world by the Times Higher Education World University Rankings 2011–2012 and also in the top three per cent of universities worldwide by the QS World University Rankings in 2011. Students also rate Swinburne highly, and the university receives consistently high rankings for teaching quality from *The Good Universities Guide*.



# Program details

## Master of Business Administration

### Graduate Diploma of Business Administration

### Graduate Certificate of Business Administration

This distinctive MBA program focuses on five key knowledge areas to equip graduates for career satisfaction and success:

- leadership and change
- strategic thinking
- innovation and entrepreneurship
- finance
- ethical practices and social responsibility.

The program is based around lively, interactive classes with content developed under the guidance of a panel of leading senior managers. It has a strong focus on solutions to actual business scenarios and is designed to:

- equip students with the capacity to successfully start new ventures or initiate organisational improvements
- help students to identify the factors critical to achieving and sustaining competitive advantage

Students also have the option to combine the MBA with studies in strategic foresight to qualify for a double degree Master of Business Administration/Master of Strategic Foresight. The double degree can be obtained in two years full-time or equivalent part-time.

## Admission requirements

An undergraduate qualification at credit level from a recognised institution and at least three years' work experience.

Applicants who do not hold an appropriate qualification but who have significant relevant work experience (usually at least five years) and evidence of academic capability may be admitted to the graduate certificate. Upon successful completion, they may progress to the master program with full recognition of completed study.

## Location

The Australian Graduate School of Entrepreneurship, Swinburne's postgraduate business school, is based at the Hawthorn campus.

## Program length

**Graduate certificate:** Six months full-time or equivalent part-time

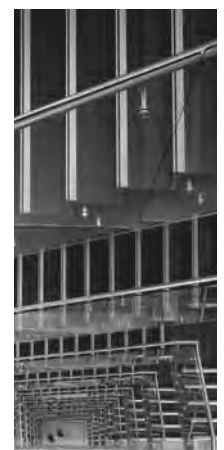
**Graduate diploma:** One year full-time or equivalent part-time

**Master:** Eighteen months full-time or equivalent part-time

Full-time students who commence in the September intake can complete the program in just 12 to 15 months. This fast-track option involves study during the Summer and Winter terms, enabling students to focus their effort and hasten their career development.

## Intakes

February and September



## Program structure

Students must complete 12 units of study to qualify for the Master of Business Administration.

Students may exit with a Graduate Certificate of Business Administration after completing the initial four program units and a Graduate Diploma of Business Administration after successful completion of eight units.

All units of study are valued at 12.5 credit points unless otherwise stated.



## Units of study

Stage 1: Graduate certificate	
HBC480	Accounting Information and Managerial Decision-making
HBM480	Strategic and Entrepreneurial Marketing
HBO480	Leading
HBS481	Operations Management

Exit with the graduate certificate or progress to the graduate diploma

Stage 2: Graduate diploma	
HBC580	Business Finance and Quantitative Analysis
HBH582	Workforce Leadership and Strategy
HBS580	Business Strategy
HIT8036	Business Information Systems for a Rapidly Changing World

Exit with the graduate diploma or progress to the master (MBA)

Stage 3: Master	
HBO682	Leadership for Innovation
HEI861	Governance and Corporate Leadership
Elective 1	
Elective 2	

Exit with the Master of Business Administration

Elective unit options
Finance Risk Management
Global Business
Managing Diversity and Culture
Organisational Consulting
Organisational Change Management, Leadership and Strategy
Management Analysis and Problem-solving
Enterprise Project
Corporate Strategy and Foresight
Management and Innovation



## Myles Tehan

Business systems delivery manager, RealEstate.com

With plans to start a family and an opportunity to study full-time, Myles Tehan left the automotive industry and chose to study an MBA at Swinburne.

"My career path has shown that I like to look for new challenges. I knew that I had a lot of solid practical experience but I hadn't necessarily had the academic construct," Myles said.

"I knew what I was strong at and what I've come across in terms of management in practice but I didn't know what I was missing."

After graduating with his MBA, Myles was appointed business systems delivery manager at RealEstate.com and with a new son in tow, he has managed to realise his ambition of a new career and a new family life.



# General information

## Facilities

As a Swinburne student you will automatically gain access to a range of facilities. These include a well-resourced library, computer laboratories, fitness and health facilities, personal and career counselling, housing, employment and financial advice.

## Fees

In 2012, tuition fees for Australian citizens and permanent residents are based on \$2500 per 12.5 credit point unit of study. The fee for the Master of Business Administration (MBA) program is therefore \$30,000 (including the graduate certificate and graduate diploma). The fee for the graduate diploma is \$20,000 (including the graduate certificate); for the graduate certificate it is \$10,000.

In the event that a unit of study is derived from another program, the applicable fee will be that of the other program. All fees are reviewed each year and may increase without notice.

For all fee enquiries visit [www.swinburne.edu.au/studentoperations/fees](http://www.swinburne.edu.au/studentoperations/fees)

## FEE-HELP

FEE-HELP is a government-funded loan that helps eligible fee-paying students to pay their tuition fees. FEE-HELP is available to Australian citizens and holders of a permanent humanitarian visa. It is not available to New Zealand citizens and most holders of Australian permanent visas.

For further information, visit [www.goingtouni.gov.au](http://www.goingtouni.gov.au)

## Application procedure

You may lodge your application at any time, but each intake period has an application submission closing date. To obtain an application form, phone 1300 275 794 or visit [www.swinburne.edu.au/postgrad/apply](http://www.swinburne.edu.au/postgrad/apply)

Applications must be accompanied by a certified copy of your passport or birth certificate, a certified copy of academic transcripts and a current résumé.

## Application closing dates

Applications close in early February for Semester 1 and in mid-July for Semester 2.

For current closing dates visit [www.swinburne.edu.au/postgrad](http://www.swinburne.edu.au/postgrad)

## International students

If you want to study at Swinburne but are not an Australian resident, contact Swinburne International on +61 3 8676 7002 or 1800 897 973 within Australia, or visit [www.swinburne.edu.au/international](http://www.swinburne.edu.au/international)

## Recognition of Prior Learning

Recognition of Prior Learning (RPL) allows students to be granted credit or partial credit towards a qualification in recognition of skills and knowledge gained through work experience, tertiary qualifications and/or formal training.

For more information, visit [www.swinburne.edu.au/postgrad](http://www.swinburne.edu.au/postgrad)

## Information sessions

Information sessions are held regularly throughout the year. They are a great opportunity to meet and talk to staff about your postgraduate study options. The sessions help you understand what your chosen postgraduate program entails – what you can learn and what your study options are and where your qualification may take you.

For session dates visit [www.swinburne.edu.au/postgrad](http://www.swinburne.edu.au/postgrad)

## Further information

Telephone: 1300 275 794  
Email: [postgrad@swin.edu.au](mailto:postgrad@swin.edu.au)  
Website: [www.swinburne.edu.au/postgrad](http://www.swinburne.edu.au/postgrad)

## ■ ANY QUESTIONS?

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## ■ CAMPUSES

### **Hawthorn campus**

John Street, Hawthorn

### **Prahran campus**

144 High Street, Prahran

### **Lilydale campus**

Melba Avenue, Lilydale

### **Melbourne CBD campus**

196 Flinders Street, Melbourne

### **Croydon campus**

12-50 Norton Road, Croydon

### **Wantirna campus**

369 Stud Road, Wantirna

### **Sarawak campus**

Kuching, Sarawak, Malaysia



CRICOS Provider Code: 00111D

The information contained in this course guide was correct at the time of publication, January 2012. The university reserves the right to alter or amend the material contained in this guide. The information in this guide does not apply to international students. For information about courses for international students please go to [www.swinburne.edu.au/international](http://www.swinburne.edu.au/international)

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