

Professor John Saeë as the distinguished keynote speaker at a major international conference in Eastern Europe

Professor John Saeë, Professor of International Business, Corporate Strategy and Academic Director - Doctoral program at the Faculty of Business and Enterprise, was recently invited by Professor Givenicius (Chair of the International conference and Rector of the Vilnius Gediminas Technology University) as the distinguished keynote speaker at the 5th International Scientific Conference held on 16-17 May, 2008 in Vilnius.

The conference was attended by the Minister of national economy for Lithuania, senior diplomats and over 200 delegates from around the world including Germany, Italy, Finland, USA, Poland, USSR, Latvia, Estonia, Turkey, Romania, Bulgaria, Czech Republic and France.

Professor Saeë delivered the keynote speech on Ethical paradigm shift for transnational corporations operating within the global economy in the third millennium.

In his keynote speech, Professor Saeë illuminated different approaches to global ethics including Teleological and utilitarian paradigm, theory of justice, cultural relativism, and deontological paradigm based on Kantian moral

philosophy, all of which have implications for business ethics in contemporary global economy.

At this international conference, over 140 fully refereed papers were presented covering a wide-ranging topic dealing with broad consideration of business economics and Management. The peer reviewed papers have since been published in conference proceedings with appropriate ISBN and future plan is to publish the best papers as an edited research book.



Above: Professor Saeë delivering his keynote speech