

2010 Program Structure

Master of Entrepreneurship and Innovation (MEI)

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Course Structure

The MEI requires successful completion of 12 core units of study. Please consult the result statement from your most recent semester of study from My.Swinburne if confirmation of completed units of study is required. Please note available semesters and pre-requisite when creating your program plan.

Students may choose a Specialisation from the options listed on the reverse side of this Program Structure. However, this choice must be made at the commencement of the program as content will be integrated in to stage 1 and 2 units depending on the specialisation chosen. Specialisations will only run subject to student numbers.

Core & Stage	Unit of Study Code	Unit of Study Title	Pre-requisite Units of Study	Semester		Unit of Study Completed	Program Plan	
				1	2		Semester	Year
Stage 1	Graduate Certificate of Entrepreneurship and Innovation (Y072)							
Core	HEI611	New Venture Leadership	Nil	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Core	HEI621	New Venture Financial Management	Nil	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Core	HEI631	New Venture Marketing	Nil	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Core	HEI691	Opportunity Evaluation	Nil	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Stage 2	Graduate Diploma of Entrepreneurship and Innovation (Y082)							
Core	HEI711	Managing the Growing Business	HEI611 ¹	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Core	HEI721	Financial and Legal Strategies	HEI621 ¹	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Core	HEI731	Entrepreneurial and Innovative Marketing	HEI631	<input type="checkbox"/>	<input checked="" type="checkbox"/>			
Core	HEI781	The Business Model and Plan	HEI621 ¹ , HEI631 ¹ & HEI691 ¹	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Stage 3	Master of Entrepreneurship and Innovation (Y291)							
Core	HEI821	Growth Venture Evaluation	HEI621 ¹ , HEI721 ¹ & HEI791 ¹	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Core	HEI851	Corporate Entrepreneurship and Innovation	All Stage 1 units ¹	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
Core	HEI871	Strategic Foresight and Holistic Thinking	All Stage 1 units ¹	<input checked="" type="checkbox"/>	<input type="checkbox"/>			
Core	HEI861	Governance and Corporate Leadership	HEI611 & HEI711	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			

= classes on

Master of Entrepreneurship and Innovation (Honours – Y391) ²					Unit of Study Completed		Program Plan	
Minor Thesis			Full time	Part Time				
Elective	HEI884	Minor Thesis (Research Methods)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
Elective	HEI885	Minor Thesis	<input checked="" type="checkbox"/>					
Elective	HEI886	Minor Thesis		<input checked="" type="checkbox"/>				
Elective	HEI887	Minor Thesis		<input checked="" type="checkbox"/>				

✓ Respective full time or part time students who are undertaking Minor Thesis will need to be enrolled in the ticked units of study.

NOTE:

¹ or approved equivalent unit of study

² The award of Honours will be subject to a student completing 200 credit points of study AND attaining a 70 percent average over the final 4 units of study (100 credit points), OR a 75 percent average over the final 8 units of study (50 credit points). Students who completed 200 credit points but do not attain the required performance level to receive the award with Honours may graduate with the Master of Entrepreneurship and Innovation award.

Coursefinder

Visit: www.swinburne.edu.au/coursefinder for more information about units of study.

Timetable

The University timetable is available on the web and can be accessed at the web address <http://www.swinburne.edu.au/hed/timetable/>
The timetable indicates commencement dates and room locations.

2010 Program Structure

Master of Entrepreneurship and Innovation (MEI)

Master of Entrepreneurship and Innovation Specialisations

	ENVIRONMENTAL ENTREPRENEURSHIP
Stage 3:	HEI821E Growth Venture Evaluation (Environmental Entrepreneurship) HEI851E Corporate Entrepreneurship and Innovation (Environmental Entrepreneurship) HEI861 Governance and Corporate Leadership HEI871 Strategic Foresight and Holistic Thinking
	FAMILY-BUSINESS ENTREPRENEURSHIP
Stage 3:	HEI821F Growth Venture Evaluation (Family-Business Entrepreneurship) HEI851F Corporate Entrepreneurship and Innovation (Family-Business Entrepreneurship) HEI861 Governance and Corporate Leadership HEI871 Strategic Foresight and Holistic Thinking
	POLITICAL ECONOMIC ENTREPRENEURSHIP
Stage 3:	HEI821P Growth Venture Evaluation (Political Economic Entrepreneurship) HEI851P Corporate Entrepreneurship and Innovation (Political Economic Entrepreneurship) HEI861 Governance and Corporate Leadership HEI871 Strategic Foresight and Holistic Thinking
	SOCIAL ENTREPRENEURSHIP
Stage 3:	HEI821S Growth Venture Evaluation (Social Entrepreneurship) HEI851S Corporate Entrepreneurship and Innovation (Social Entrepreneurship) HEI861 Governance and Corporate Leadership HEI871 Strategic Foresight and Holistic Thinking
	SPORTS ENTREPRENEURSHIP
Stage 3:	HEI821T Growth Venture Evaluation (Sports Entrepreneurship) HEI851T Corporate Entrepreneurship and Innovation (Sports Entrepreneurship) HEI861 Governance and Corporate Leadership HEI871 Strategic Foresight and Holistic Thinking

PLEASE NOTE

- Students must enrol in a specialisation from the onset of their degree as the specialisations include the integration of content specific teaching material in HEI 691 Opportunity Evaluation and HEI 781 The Business Model and Plan.
- The specialisations are not tagged outcomes – they will be specified on the transcript only.
- These specialisations are demand based, and in the case of insufficient demand, students will be placed in the generic MEI program.